

Custom Color Program Custom Color Form

8/2018

Contact Name: _____

Customer Name: _____

Address: _____

City: _____ State/Province: _____

Postal Code: _____ Country: _____

Email: _____

Phone: _____ Fax: _____

**TO BE FILLED OUT
BY VERSATRIM**

Date: _____

Sample ID Number: _____

No. Colors Matched: _____

Sales Rep: _____

Our Custom Color process can take up to 4-6 weeks.

WHAT WE NEED FROM YOU

1.) Full Box: Yes, full box included
or

2.) At least 1 **FULL SIZE** flooring plank: Yes, full size plank is included
(Must be 36 inches or longer in length)

3.) Manufacturer Name: _____

4.) Item Number: _____

5.) Item Name: _____

KELVIN SCALE		CORRECT LIGHTING CONDITIONS FOR COLOR APPROVAL:				
HIGH TEMPERATURE (COOLER TINT: BLUE/GREEN)		Using the right lighting condition is VERY IMPORTANT for evaluating your Custom Color samples. The Kelvin Scale chart, at the left, shows how colors will change dramatically under various lighting conditions. The higher the Kelvin number, the cooler the color will look. The lower the number the warmer the color will look. When a color sample is viewed under a fluorescent light in an office or outside in direct sunlight the color may have a blue or green tint. If viewed indoors under an incandescent light, the color may appear more red. The ideal light source for checking a sample is incandescent lights (around 2700 kelvin) because most homes use this light source. Using your office's fluorescent lights or direct sunlight may give you inaccurate results.				
	9500K	Blue Sky	<h3>LIGHTING TERMS</h3> <table border="1"> <tr> <td> <p>KELVIN A SCALE FOR COLOR OF LIGHT</p> <p>A higher number means a cooler light (see chart at left)</p> </td> <td> <p>LUMENS MEASURES THE LIGHT'S BRIGHTNESS</p> <p>1500-3000 are needed to light your living room</p> </td> <td> <p>WATTAGE THE LIGHT'S ENERGY CONSUMPTION</p> <p>Lower wattage bulbs use less electricity</p> </td> </tr> </table>	<p>KELVIN A SCALE FOR COLOR OF LIGHT</p> <p>A higher number means a cooler light (see chart at left)</p>	<p>LUMENS MEASURES THE LIGHT'S BRIGHTNESS</p> <p>1500-3000 are needed to light your living room</p>	<p>WATTAGE THE LIGHT'S ENERGY CONSUMPTION</p> <p>Lower wattage bulbs use less electricity</p>
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	6500-7500K	Overcast				
	5500K	Sun at Noon				
	4500-6500K	LED				
	3200-7000K	Fluorescent				
	3000K	Halogen				
	2600-2800K	Common Household 100w Incandescent				
2250K	40w Incandescent					
1500K	Candlelight					
LOW TEMPERATURE (WARMER TINT: RED/PINK)						
<p><i>Keep in mind that we create coordinating moldings, not perfect matches, because your floors and our moldings use different printing methods and materials.</i></p>						

Lead time once color is approved is 5 to 10 business days.

Please include this form with the planks you provided us.

In order to prioritize your plank, an order must be submitted

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PROGRAM DETAILS & REQUIREMENTS

Minimums *There is a 30 piece minimum per color/profile.* If you can't meet the 30 piece minimum, we started a new program in 2015 called "**Coordinating Moldings Program (CMP)**". Contact your sales representative for more details.

Overage/Shortage With all custom orders there is a possible overage/shortage of 10% per color/profile. Your company will be expected to accept these overages/shortages at regular custom match cost if this happens.

Color Match Lead Time There is a four to six week lead time for the custom color process from the date your samples are received to ship out your sample for approval.
If you send in over 10 planks, it could take six to eight weeks for your custom color samples to ship for approval.

Approval You will need to indicate the Color ID Number exactly as it appears on your strikeoff.



Production Lead Time There will be a 3-4 week lead time from the date the initial custom color order is placed until the date it ships from our facility. All orders placed after the initial order will be a 2-3 week lead time from the day the order is placed until the date it ships from our factory.

Non-Returnable *This is a custom product and will be non-returnable.*

Consideration It is time consuming and costly for us to create custom colors for your floors. Please take this into consideration by only sending us planks to match that you are serious about ordering.

Custom Color Program Preferred Plank

8/2018

To get your custom color started, just send us a box of planks of the particular floor you would like coordinating moldings for. If you can only send us one plank, please remember what you give us, is what you get out. To help you determine the best plank to send, please follow the guidelines below. **Obviously not all flooring can be perfect. Wood being a natural product will often have some imperfections. With this in mind, please send us the best plank possible.**

PROBLEM WOODS*

***What you put in is what you get out. Send us your best/favorite boards.**



Dual Tone



Large Tone Change



Dirty Splotches/Grime/Stains



Large Lines



Character



Knots



Flower



Short Pieces (Less than 24 inches)

NOTE: If sending tile, make sure it has no large patches of extreme differences in tone

BEST WOODS

- Even Tones
- Grain is going in a straight line
- Clean
- Larger/Longer Pieces, At Least 36" Long

